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Quality - Economy - Service

Iowa Nursery & Landscape Co.

LE MARS, IOWA





The Best Guarantee:

All stock that fails to grow, with proper care by the purchaser, will be replaced once Free of Charge, provided the purchaser notifies us on or before September first of the same season. Name the varieties and number of plants that fail to grow. No stock will be replaced unless reported.

We; Pierce Bechtle and Grover C. Bechtle, have transferred our interests from the Gateway Nursery and are now operating under the name of Iowa Nursery & Landscape Co. We are hoping our old customers, as well as others, will follow us. We have a complete line of nursery stock of our own propagating. Also a nice selection of Annual flower plants for Porch boxes, etc. Vegetable plants, Spray material, Bamboo Cane stakes for your flowers.

This pamphlet will give you an idea of what a very comprehensive line of stock we have growing in LeMars. We have yet to see any other outfit which has such a wide variety in the different classes as we offer.

Our Sales and Display grounds are located directly across the street north from the McDuffie Ball Park on Highway No. 75. Here we endeavor to show a few plants of every variety we have in stock. Our system is a wonderful help to you in making selections, especially of Perennia! flowers. Our nursery proper where we grow our many miscellaneous shrubs and flowers is located south of town on Third Avenue Southwest. We grow most of our Fruit and Ornamental trees on rented ground so that we can rotate more often. This method insures strong disease-free trees.

Discount Offer on Early Orders

On all orders received, on or before March 15th, we will give an additional Ten Percent value in nursery stock (your selection).

Free Will Offering

We are certain that if you patronize us once you will be back again, so this spring we are going to give, to everyone who hands us an order for nursery stock, the choice of a nice Spirea or Hydrangea bush.

Methods of Buying

- (1) You may call at the Nursery at planting time and make your own selection.
- (2) You may send your remittance in now, along with your order, and we will deliver the goods at the proper time. We pay the shipping charges on all orders amounting to \$3.00 or more.
- (3) You may order now and have us hold the goods until you call at the Nursery at planting time. Order now. We may have to disappoint you if you delay too long.

If you use method Two or Three you are entitled to our Special Discount offer.

Reasons Why You Should Buy From Us

- 1. We guarantee our stock to grow.
- 2. Our stock is mostly grown in LeMars, and acclimatized.
- Perennials are heavy blooming sized clumps, not small seedlings.
- 4. We are the exclusive growers in LeMars, of flowers, raised in Hotbeds, for porch boxes, beds and borders.
- 5. Forty-four years growing and selling nursery stock in LeMars.
- No storage. Our trees are fresh dug and we bury the roots in the moist ground right out in the open. They are sure to grow.

We want all our old friends and former customers to call on us at our new location where yiu will find the glad hand extended.

DON'T MISS THIS. In addition to our Free Will Offering, described above, we are going to give, with every order amounting to \$5 or more, your choice of any One of the following items: (One three-year Hydranga bush), (One three-year Spirea), (Three two-year Delphiniums) or (Three large sized Tiger Lily Bulbs).

The confidence placed with us throughout the year is a valuable asset and we cannot afford to jeopardize it by sending out to our customers, inferior stock at any price, that we will not do.

Fruit Department

APPLES AND CRABAPPLES

For over forty years we have, by selection, built up a list of apples which are the most satisfactory for northern Iowa, Minnesota and South Dakota. Leave the selection to us and you will be satisfied.

Prices-

	each	dozen
Three year, first class 5 to 6 feet	.85	\$ 8.00
Two year, 4 to 5 feet	.60	6.00
One year, 3 feet and up	.40	4.00
Summer and Fall Varieties-Duchess, Early	Harvest,	Yellow.
Transparent, Charlamoff, Liveland Raspberry.		

Winter Varieties—Black Ben Davis, Golden Russett, Malinda. North West Greening, Delicious, Redwing.

Crab Apples—Whitney, Florence, Siberian, Hyslop, Transcendant, Milton.

Winter Varieties originated at Ames, Iowa, and recommended for planting in northern Iowa. We are one of the very few firms actually growing these varieties. Prices on these: \$1.25 each or \$3.00 per three.

Sharon (best) striped red. Coming commercial variety.

Hawkeye Greening keeps we'll in storage.

Macy, Red, flavor similar to Jonathan.

CHERRIES

	each	dozen
First size, 4 to 6 feet\$	1.00	\$10.00
Second size, 3½ feet and up	.75	7.50

Varieties—Early Richmond, Large Montmorency (midseason) Wragg (late).

PLUMS

	eacn	aozen
Three year, 5 to 6 feet and up\$	85	\$ 8.00
Two year, 4 to 5 feet		6.50
One year, three feet and up, not branched		4.50

American Varieties—Omaha (red), Surprise (large red), Wyant (blue), Terry (large yellow, red cheek).

Cherry-Plum—Compass, Zumbra, (called the hardy sweet cherry). Hansen Hybrids—Waneta, Kahinta, Hanska, Opata, Sapa.

Hinnesota Hybrids—Goldenrod, Monitor (large red), Underwood (late yellow).

Pears-Flemish Beauty, three year, 5 to 6 feet, \$1.25 each.

Peaches-Not hardy here. We job these trees at \$1.00 each.

Mulberries—5 to 6 feet\$ 4 to 5 feet	each .75 .50	dozen \$ 7.50 5.00
Gooseberries—2 year number 1	.30 .20	$\frac{3.00}{2.00}$
Varieties—Carrie (early red). Downing (large		midseason).

CURRANTS

Priced the same as Gooseberries.

Varieties—Red Dutch, Black Naples, White Grape, Perfection (the largest currant, red).

GRAPE VINES

					each	per doz.	per 100
Prices on all	grapes except	Concord,	2 yr.	No.	1 25c	\$2.50	\$16.00
Prices on all	grapes except	Concord,	1 yr,	No.	1 20c	2.00	12.00

Varieties—Agawam (large red), Beta (black-hardiest grape in cultivation), Moore's Early (black), Pock'ington (large white), Elvira small white).

Concord—Two	years, No.	each 123c	per doz. \$2.00	
Concord-One	year, No. 1	15c	1.50	10.00

DEWBERRIES AND BLACKBERRIES

	each	per doz.	per 100
Prices		1.00	7.00

RASPBERRIES

	each	per	doz.	per	100
Prices	 .15c	1	.25		8.00

Varieties—Cumberland (black), King (red), St. Regis (everbearing red), Latham (largest and best red raspberry).

STRAWBERRIES

Large quantities priced on application.

dozen	per 100
Senator Dunlap, summer bearing40c	\$2.00
Progressive Everbearing50c	3.00
Mastodon Everbearing, fine large berries75c	4.50

ASPARAGUS

Washington	Rust	proof,	two	years,	heavy	plants	65c	\$4.00
Washington	Rust	Proof,	one	year pl	lants	· • • • • • • • • • • • • • • • • • • •	50c	3.00

RHUBARB (Pieplant)

	each	dozen
Two year, large whole roots	20c	\$2.00
One year, whole roots	15c	1.50

A lifetime of nursery experience at your service.

Deciduous Ornamental Trees

Our shade and ornamental trees are first class, straight stemmed trees, young and vigorous, grown with plenty of room to allow the tops to develop. They are transplanted every two years, so you have a fibrous root system. easy to reset. This is one of the reasons why we are able to guarantee our trees to grow.

	each	per six
Ailanthus (Tree of Heaven, 4 to 5 feet	.\$1.00	\$ 5.00
Ash, American white, 8 to 10 feet	2. 50	12.00
6 to 8 feet	. 1.50	6.50
4 to 5 feet	50	2.00
Birch, Cut Leaf Weeping, 6 to 8 feet	. 4.00	22.00
5 to 6 feet	. 3.50	18.00
Catalpa, Bungei (Umbrella Catalpa), 6 ft. stem, 2 yr. hd	. 3.50	18.00
Bechtel's Double Flowering Crab, 3 to 4 feet		10.00
Elm, American White, 10 to 12 feet		16.00
8 to 10 feet		9.00
6 to 8 feet		6.00
5 to 6 feet		3.50
Chinese, 5 to 6 feet		8.00
Moline and Vase, 8 to 10 feet		12.00
6 to 8 feet		10.00
Hackberry, 6 to 8 feet		10.00
Linden, American, 8 to 10 feet		22.00
6 to 8 feet		10.00
5 to 6 feet		7.50
Locust, Honey, 6 to 8 feet		7 50
Maple, Soft or Silver Leaf, 8 to 10 feet		6.00
Soft or Silver Leaf, 6 to 8 feet		3.50
Soft or Silver Leaf, 5 to 6 feet		2.50
Ginnala (Siberian, dwarf) 5 to 6 feet		12.00
Hard or Sugar, 8 to 10 feet	4.00	22.00
Hard or Sugar, 6 to 8 feet	2.50	12.00
Norway, 8 to 10 feet		12.00
Norway, 6 to 8 feet		12.00
		10.00
Norway, 5 to 6 feet		10.00
Schwedler's (Red Leaf in spring), 4 to 5 feet.	2.00	10.00
Mountain Ash, European, 8 to 10 feet	1.50	7.50
European, 6 to 8 feet	1.00	5.00
European, 5 to 6 feet	250	12.00
Poplar, Bolleana (Silver Leaf), 8 to 10 feet	2.00	10.00
Bolleana (Silver Leaf), 6 to 8 feet	1.50	
Carolina or Norway, 12 to 14 feet	1.00	7.50
		5.00 3.50
Carolina or Norway, 8 to 10 feet	1 25	6.00
Lombardy, 6 to 8 feet, low branched	. 1.20	0.00
Simmon's Poplar, improvement over Lombardy		250
5 ft.		3.50
Purple Leaved Ornamental Plum, 4 to 5 feet	. 1.00	7.50
Rose Acacia (Pink Flowering Locust), 4 feet	2.00	5.00
Russian Olive, 6 to 8 feet		10.00
Thorn Tree, Washington Red Berried, pink flowering	200	10.00
4 ft.	200	10.00
Walnut, black, 4 to 5 feet		5.00
Willow, Laurel Leaved, 5 to 6 feet	1.95	3.50
Niobe Weeping, 6 to 8 feet	. 1,20	6.50
Niobe Weeping, 5 to 6 feet	10	3 50

each dozen

Ornamental Shrubs

Shrubs are one of our specialities. To take care of our Landscape work we use a big assortment and we believe we are now growing one of the most varied collections in the entire middlewest. Most of these shrubs have been twice transplanted, grown on very rich ground in rows spaced far apart so there is plenty of room to develop. These sort of shrubs always bring repeat orders. We invite you to come and look them over. Remember there is something besides the height to consider when buying shrubs. We sell six shrubs at the dozen rate.

Shrubs listed below are priced viz:	each	dozen
First size, three year plants	\$1.00	\$10.00
Second size, two year plants	75	7. 50

Aralia (Devil's Walking Stick), Amorpha (Indigo Bush), Sweet Scented shrub, Button Bush, Sweet Pepper Bush, Wahoo, Corky Winged Euonymous, Pearl Bush, Snowbal! Hydrangea, Paniculata Hydrangea, Villosa Lilac, Golden Leaf Syringa, Double Virgina'is Syringa, Stephendandra, Tamarix, High Bush Cranberry, Snowball, Weigelia (Red or White).

The next group of shrubs are priced:	each	dozen
First size, three year plants	\$.75	\$ 7.50
Second size, two year plants	50	5.00

Buckthorn, Cotoneaster, Yellow flowering Currant, Japan Quince, Golden Elder, Cut Leaf Elder, Honeysuckles (Morrowi or Tartarian upright, pink and white), Persian Lilac, Purple or white Lilac, Regal's Privet, Philadaelphus (Mock Orange), Snowberry (white or red berried). Sumacs.

MISCELLANEOUS SHRUBS

Almond, Double Flowering, pink or white, 3 to 4 feet\$1.25	\$12.00
Double flowering, pink or white, 2 to 3 feet 1.00	10.00
Barberry, Japanese—	
Box Barberry (very dwarf), 18 to 24 inches, 5 yrs60	6.00
Box barberry, 12 to 15 inches	4.50
Thunbergi, 2½ to 3 feet, heavy clumps	5.00
Thunbergi, 18 to 24 inches, heavy	10.00
New Red Leaved Barberry, three years, heavy plants 1.00	10.00
New Red Leaved Barberry, two year plants	7.50
Butterfly Bush (Summer Lilac)	5.00
Dogwood (Cornus)—Alternifolia, 2 to 3 feet	9.00
(Cornus) Aurea (Golden Twigged), 3 to 4 feet75	7.50
(Cornus) Variegated, green leaves, white edge, 3 ft. 1.00	10.00
(Cornus) Sanguiena (Bloodtwig) 2 to 3 feet	6 00
(Cornus) Coral Dogwood, 3 to 4 feet	7.50
(Cornus) Spaethe, Aurea, leaves edged yel. 2 to 3 ft90	9.00
(Cornus) Red Osier Dogwood, 3 to 4 feet	8.50

Lilac (Syringa)-

The following named French varieties have been selected from a long list and will cover the entire field in color and season of blooming:

		each	dozen
Named varieties	(bush form) 3 feet	\$1.50	\$15 00
Named varieties	(bush form), 2 feet	1.25	12.00
Named varieties	(bush form), 1½ to 2 feet	1.00	10.00

Double varietiea—Charles Jolly (dark wine), Mme. Lemoinei (light blue), Madame C. Perier (white).

Single varieties—Chas. X (reddish purple), Congo (wine red), Marie le Graye (white).

Spirea-

This group of shrubs affords the greatest range in size, habit and color of flowers of any cultivated ornamentals. We sell more Spireas than any other group of shrubs.

Anthony Waterer, (dwarf, crimson), 2 to 2½ feet		dozen \$8.50 6.50
Arguta, early white, 2 to 3 feet	.65	6.50
Billardi, (pink or white, blooms all summer), 3 to 4 ft. pink or white, 2 to 3 feet	.75 .50	7.50 5.00
Froebell, deep rose color, medium grower, blooms late, $2\frac{1}{2}$ to 3 feet		10.00 6.00
Opulifolia (Golden Ninebark) 3 to 4 feet	.90	9.00
Prunifolia (True Bridalwreath white), 3 feet	.85	8.50
Oak Leaf Spirea, white, everblooming, 3 to 4 feet	.85	8.50
Thunbergi, a very graceful shrub, 3 to 3½ feet, heavy second sizethird size	.90 .75 .50	9.00 7.50 5.00
Van Houtte, 4 to 5 feet, large heavy clumps	.90 .75 .50	9.00 7.50 5.00

Vines

,		
•	each	per three
Engelman's Ivy, Scarlet Trumpet Honeysuckle	\$.40	\$ 1.00
Trumpet Vine, Bittersweet, Purple Wisteria	.50	1.25
Beta Grape, Bears much fruit and is nice for Pergolas	.25	.65
Clematis, Paniculata, small flowered, white, fragrant	.70	1.75
Large flowered, Henryi (pure white), Madame Edw. Andre (red), Jackmanni (purple)	1.25	3.00

P	ants	for	H	edges	and	W	'ind	breaks

I failts for freuges and 11 mabrealts	
per 10	per 100
Privet, Amoor River North, 2 to 3 feet\$2.50	\$20.00
Amoor River North, 1½ to 2 feet	15.00
Ibolium, 2 to 3 feet	20.00
Ibolium, 1½ to 2 feet	15.00:
Regal's (for untrimmed hedges) 1 to 1½ ft 2.00	15.00
Barberry, Thunbergi (Japanese), 1½ to 2 feet 3.00	25.00
Thunbergi (Japanese) ,12 to 18 inches 2.00	15.00
Buckthorn, 12 to 18 inches	12.00
Honeysuckle (upright), 12 to 18 inches	25.00
Mulberry (Russian), 18 to 24 inches	4.50
Russian Olive, fast growing windbreak, 18 to 24 in 2.00	16.00
Spirea, Van Houtte, light grade, 18 to 24 inches 3.00	18.00
Lilac, 18 to 24 inches 2.50	18.00
Cotoneaster, Acutifolia, (new), black fruits in winter, makes a wonderful hedge 3.50	30.00

Evergreens

These evergreens have been several times transplanted, given plenty of room to develop symmetrical tops. They will be balled and burlapped.

Abies, (Douglas Fir), fast grower, 18 to 24 inches		per six: \$10.00
Juniperus, Pfitzer's Juniper, 12 to 18 inches	2.50	12.00
Trailing Juniper, 12 to 18 inches		20.00
Chinese, (new), 3 to 3½ feet	5.00	25.00
Chinese 2½ to 3 feet	4.00	20.00
Virginia (Red Cedar), 12 to 18 inches	1.75	9.00
Spruce, Black Hills, 2½ to 3 feet	4 00	20.00
Black Hil's, 2 to 2½ feet		14.00
Black Hills, 18 to 24 inches		10.00
Colorado Blue (Specimens), 12 to 18 inches		12.00
Pine, Austrian, 18 to 24 inches	1.50	7.50
Scotch, 18 to 24 inches		5.00
Mugho (Dwarf Mountain Pine), 12 to 15 inches		12.00
Arbor Vitae, American, 12 to 18 inches	1.50	7.50
Siberian, 12 to 18 inches		14.00
Hemlock, 12 to 15 inches	2.50	14.00

See us or write concerning Evergreens for Windbreaks.

We have no agents. Buy from us and save both time and money.

Roses

Our roses are not light grade hothouse roses. They are extrasturdy, two year, field grown plants and well graded.

· ·	each	per three
First Grade, two years, number one	\$.75	\$ 2.00
Second Grade, two years, number two	.60	1.50

CLIMBERS AND RAMBLERS

American Pillar (crimson, white eye), Aviator Bleriot (saffron yellow), Blue Rambler, Baltimore Bell (blush white), Crimson Rambler, Dr. Van Fleet (rich shell pink), Red Dorothy Perkins, White Dorothy Perkins, Paul's Scarlet, Thousand Beauties, Yellow Rambler.

TEA AND HYBRID TEA

Duchess of Wellington (Saffron yellow), Gruss an Tellitz (scarlet), Isabel (carmine), J. L. Mock (deep pink), Los Angeles (pink and gold), Luxemburg (copper yellow), Maman Cochet (white), Mrs. Calvin Coolidge (deep yellow), Mme. Caroline Testout (satiny rose), Golden Ophelia, Red Letter Day, Willowmere (rich pink).

BABY ROSES. DWARF POLYANTHA

Baby Dorothy (pink), Clothilde Soupert (ivory white), Crimson Baby Rambler, George Elger (yellow).

HYBRID PERPETUAL

Coquette des Alps (pure white), Frau Karl Druski (snow white). General Jacqueminot (crimson), Hugh Dickson (scarlet), Mrs. John Laing (shell pink), Paul Neyron (rose), Prince Cami'le de Rohan (very dark crimson), Soleli d'Or (reddish gold), Ulrich Breunner (cherry red).

HARDY RUGOSA ROSES

Need no winter protection

Conrad F. Meyer (silver pink), Hansa (reddish violet), Sir Thomas Lipton (snow white).

MISCELLANEOUS

Perfectly hardy.		
e	ach	per three
Hugonis, (new) Golden Rose of China. Very fine foliage \$	\$1.00	\$ 2.50
Dr. E. M. Mills, (new) Hugonis Hybrid, semi double,		
primrose tinted. When open almost white		3.00
Moss Rose, in separate colors, pink-red-white	.85	2.25
Sweet Brier, small pink flowers	.65	1.50

Peonies

We have nineteen selected varieties of Peonies, priced from sixty cents to \$1.50 each. Will be glad to mail a descriptive list to anyone interested

We will sell Undivided Blooming sized plants (unnamed) in red, white, or pink colors for Seventy-five cents each or \$2.00 per three.

Perennials, Including Alpine Plants

Our Perennial flowers are mostly large blooming sized clumps and are certainly not to be compared with those ordinarily sent out by mail. If you want small seedling plants, which have never been transplanted, we will gladly sell them to you at lower prices.

We are very anxious to have you visit us during the summer as often as you wish. Then you can see the various f'owers blooming. Then you will surely get what you want. Just order the varieties you are familiar with and at our display grounds we will show you colored photographs of most of what we have. If you will co-operate with us by calling at the Nursery, then it will not be necessary for us to publish a large cata'ogue, illustrated in colors from life. We will pass this saving on to you, in the form of better plants at lower prices than you can secure elsewhere.

The plants listed below are priced, viz: each, 25c; per three, 65c.

Achillea (pink or double white), Rose Campion, Hollyhock (separate colors, pink-maroon-white-yel'ow), Alyssum, Anthemis, Columbine (separate colors, violet and white-blue-white-yellow long blooming and long Suprred Hybrids), Rockcress, Artemesia, Hardy Asters (in colors, white-blue-crimson-pink), Indigo Flower, Plume Poppy, Baltonia (pink or white), Campanula (in colors blue-white-pink), Centaurea, Cerastium, Coreopsis, Delphin:um (in colors light blue-dark blue-white-English Gold Medal Hybrids), Sweet Williams, Hardy Garden Pinks, Maiden Pink, Foxglove (in colors, yellow-white-purple and rose), Sea Holly, Globe Thistle, Gaillardia, Golden Glow, Blazing Star, Hardy Flax, Cardinal Flower, Maltese Cross, Lythrum, Penstemum, False Dragon Head, Platycodon (in colors blue-white), Ch'nese Lantern Plant, Blue Bonnet, Sea Lavender, Stone Crop or Live Forever (Colors, Golden-pink-red-purple), Stokes Aster, Stenactis, Sweet Scented Violet, Thalictrum.

eac Chrysanthemum, hardy garden varieties, Sept. to Nov.	ch	per three
Autumn Glow, rosy crimson	.30	\$.75
Eva, dark pink	.30	.75
Indian, brownish red	.30	.75
Little Bob, bronze button	.35	1.00
Rosy Morn, silver pink	.30	.75
Snowclad (pure white), Yellow queen	.25	.65
Chrysanthemum, Maximum (Shasta Daisy)		
Alaska, large white flowers, June to August	.25	.65
Hartje and Elder, earliest to bloom. In time for		
Decoration Day	.30	.75
Regular Shasta Daisy	.25	.65

Bleeding Heart, spring blooming	each .75	per three 2.00
fern leaved, everblooming	.50	1.25
Ferns, hardy outdoor, large clumps	.30	.75
Funkia (Plantain Lily), in colors blue and white	.30	.75
Oenothera (Evening Primrose), yellow, June-July	.45	1.25
Oriental Poppy, in colors, pink, red and white	.40	1.10
Pyrethrum (Painted Daisy) white	.25	.65
Atro-Sanguineum, blood red	.35	1.00
Mixed Colors, double and single flowers	.20	.50
Ranunculus (Buttercup), double flower	.45	1.25
Valeriana (Garden Heliotrope)	.45	1.25
Yucca (Adam's Needle), Creamy yellow, five feet		1,25
Creeping Myrtle, blue flower	.30	.75
Gypsophilla (Baby's Breath), for winter bouquets, white double, white, grafted plants	.25 1.00	.65
pink		1.00
Hardy Zinnia, yellow, blooms August to September	.30	.75
Hemerocallis (Day Lily), Fulva, coppery orange, Flav (Lemon Lily), Thunbergi, (bright yellow)	a .25	.65
Coral Bells, blooms July and August	.50	1.25
Blue Bells	.35	1.00
Hibiscus (Mallow Marvels), mixed colors	.20	.50

We sell Perennial flowers during the entire summer season.

Lilies

Gold Banded Lily, Madonna Lily, Regal's, Red Speciosum	.50	1.25
Orange Cup Lily, Double Tiger Lily	.25	.65
Single Tiger Lily	.15	.40
Blackberry Lily, Flowers orange red, dark spots. Seed resemble blackberries. Will keep all win-	1.00	
ter indoors	1.00	

We dig our trees in the spring of the year. No storage. This is one of the prime reasons why we are able to guarantee our nursery stock to grow.

Iris

(S refers to the upright peta's; F to drooping petals)

HARDY GERMAN IRIS

Ambassador; S smoky lavender; F deep red violet with a rich orange beard		per three		
Aleazar, S violet with bronze sheen; F rich crimson with				
lighter veins, 36 inches	.40	1.10		
Comte de St. Clair, S white; F violet with white margin	.20	.55		
Caprice, S rosy red; F deeper red	.25	.65		
Dream. 36 inches. S and F clear soft pink	1.50			
Dorothea, S Mauve; F soft blue with orange veinings	.35	1.00		
Eldorado, S yellow bronze; F violet purple	.30	.75		
Frederica, S pale lavender; F lavender and brown	.20	.55		
Flavescens, pure yellow	.20	.55		
Florentina, creamy white	.35	1.00		
Kochi, rich claret purple	.25	.65		
Lohengrin, 36 inches, Cattleya rose pink, very large	.50	1.25		
Lady Jane, a delicate shade of coppery bronze	.20	.55		
Monsignor, S satiny violet; F purple	.25	.65		
Mother of Pearl, 48 inches, a pale bluish lavender new	1.00			
Mrs. H. Darwin, variegated purple and white	.20	.55		
Madame Chereau, S white; F frilled blue	20	.55		
Niebulungen, S faun yellow; F violet purple on bronze	.25	.65		
King of Iris, S lemon yellow; F rich crimson bordered	7=			
with gold Purple King, deep purple	.75	4.0		
Pallida Dalmatia, very tall, large flowers, purple	.15 .35	.40 1.00		
Princess Victoria Louise, S sulphur yellow; F violet	.30	.75		
Prosper Laugier, S bronze red; R ruby purple	.30	.75		
Queen of May, light lilac pink	.35	1.00		
Rhein Nixe, S white; F violet blue	.25			
Sherwin Wright, golden yellow	.25	.65 .65		
Wyomissing, S rose; F purple	.25			
White Knight, absolutely snow white, very sweet scented	.25	.65		
and a vigorous grower	.90	2.50		
320 a 1302040 g201102		00		
SIBERIAN IRIS				
George Wallace, Blue with white markings	.30	.75		
Snow Queen, large ivory white	.25	.65		
Perry's Blue, clear blue, vigorous grower	.20	.50		

Our prices will compare favorably with any others, quality considered.

Phlox

In securing this collection of Phlox we discarded many vareties. So many times different named Phlox will be almost identical. We have tried upwards of a hundred varieties and only list thirty-one. Those we offer are all different.

Professor Schlieman, deep rosy pink	each .25	per three
Sunset, tall rosy red	.30	.75
Widar, reddish violet, white margin, very striking	.25	.65
Rosenburg, reddish violet with blood red eye	.30	.75
Riverton Jewel, mauve pink, carmine red eye	.25	.65
Professor Virchow, flaming scarlet, best red	.50	1.25
Jules Sandeau, deep rosy pink, very large flowers	.40	1.10
Mrs. Charles Door, beautiful shade of lavender	.25	.65
Special French, rosy pink, red eye, different	.25	.65
Sir Edward Landseer, bright crimson, a topnotcher	.40	1.10
Richard Wallace, white, crimson eye	.25	.65
Baron Von Dedem, orange red, tipped old rose	.30	.75
Champs Elysees, purplish crimson	.25	.65
H. O. Wijers, white, pink eye	.25	.65
Rheinlander, salmon pink, claret eye, and white halo	.25	.65
Goliath, bright carmine, red center, tallest Phlox	.50	1.25
Gen. Von Heutz, bright salmon red, white eye	.25	.65
Commander-in-Chief, dazzling cherry crimson, very larg	e .50	1.25
Sunshine, aniline red, crimson eye, white halo	.25	.65
Thor, deep salmon pink, overlaid scarlet, white halo	.35	1.00
B. Comte, fine dark purple	.35	1.00
Elizabeth Campbell, best soft pink, very large flowers	.50	1.25
Miss Lingard, finest white foliage, resembles Veronica	.40	1.10
Independence, tallest white	.25	.65
Rynsstrom, an old timer, rose pink, strong grower	.30	.75
R. P. Struthers, cherry red, suffused salmon	.30	.75
Sir Walter Raleigh, dark cherry red	.30	.75
Elizabeth Ann, this is a very distinctive Phlox of ou own introduction, orange pink, darker ey		
Mary Calder, this is another of our own production, colo is soft peach blossom pink		
Ethel Pritchard, a beautiful shade of lavender, tall		
Seedling Phlox, mixed, many colors	. 2 0	.55,

Dahlias

We do not as yet devote much time to the growing of Dahlias, however, we have separate colors, pink, purple, white and yellow which we are selling at 20c per tuber or 50c per three, or \$1.75 per dozen.

Cannas

We have a nice collection of Cannas and if you will just tell us the size of the bed you wish to make we will pick varieties to harmonize. Say whether you wish the Green or Bronze fo'iage. Prices for Cannas are 20c each or \$2.00 per dozen.

Gladiolus

We have built up a wonderful collection of Gladflowers by selection of the more outstanding varieties offered by such specialists as Ralph J. Rooney, Portland, Oregon; Weller Nurteries, Holland, Michigan; Kunderd and others.

The best and by far the cheapest way to build up a Gladio'us collection is to make selections while blooming. We will be pleased to have you call any time during the summer and see what we have.

If you do not have many "Glads", you will do well to try some of our mixed collection at 50c per dozen, or we will sell you the separate colors unnamed; white, red, pink, purple, maroon and lavender at 8c each or 75c per dozen. Use as many colors as we have named, if you wish, to make out your order.

We sell Green Bamboo Stakes for your perennials.

Bedding Plants for Porch Boxes and Borders

For several years we have been growing Annual flower plants in hotbeds. These are always ready at the proper time. Pansies about the middle of April. Most of the others about May 1st and later. When you are at the sales yard this spring, we wil lhand you a pricelist covering this class of plants, or if you will drop us a postal we will mail a list to you.

We will have several different combinations of flowers, properly arranged, especially to use in Porch Boxes.

A partial list of plants we will have includes: Salvia, Pansies, Petunias, Vincas, Geraniums, Lobelia, Stocks, Snapdragons, Strawflowers, Asters, Artemesia, Lantana and Zinnias.

It is not a home until it is planted.

Vegetable Plants

We will also have, in season, Vegetable Plants, such as Cabbage, Fomato, Peppers, Cauliflower, Eggplant, Sweet Potato, Celery, etc.

Planting instructions and pointers for after care, given Free along with your order when delivered.

Landscape Department

Note from the Manager: For a considerable length of time I supervised the planting and care of all the various trees and plants in Washington Park, the finest in Portland, Oregon. Later on I derived much valuable experience in rock-gardening, etc., while connected with Howard & Smith, foremost landscape architects of Los Angeles. From these sources, together with the work I have done before and since, I have gathered information which qualifies me to do any job, large or small.

Very truly yours,

GROVER C. BECHTLE.

We do not aim to show a direct profit from our Landscape Department. Naturally we are in the business to sell all the nursery products possible and we find our free landscape instructions mean better and larger orders.

We will draw up a set of plans for your home. You pay the charges, average about \$5.00 for the ordinary sized lot. This amount will be placed to your credit to be applied on nursery stock bought from us. This makes the Landscape service free.

If you do not like to be bothered with any of the details of improving you home, leave it to us and we will give you satisfaction. We do not like to be cramped on the financial question. You will surely receive full value for your money. No use fixing up unless you do it right. If you do not wish to complete your landscape work all at once, we will show you how to commence and finish as convenient.

Flowers for winter bouquets.



See our mammoth bed of Tulips this spring while blooming.



What Everyone Should Have

Pierce Bechtle, the senior member of this firm has been in the business of growing and selling nursery stock in LeMars since the fall of 1884. During these forty-four years he has experimented with and tested hundreds of vareties of fruits and berries to determine their quality and hardiness for this climate. On account of his patience and painstaking work, we now have growing in LeMars, the most complete line of nursery stock in Northwest Iowa, from which list we wish to call your attention to a few of the outstanding and proven novelties:

THE SHARON APPLE BETA GRAPE MOLINE ELM RED LEAF BARBERRY CHINESE JUNIPER WANETA PLUM

CHINESE ELM

REGAL'S PRIVET **HUGONIS ROSE** PERFECTION CURRANT LATHAM RASPBERRY VIRGINALIS SYRINGA COTONEASTER MASTODON STRAWBERRY REGAL LILY

> Our Display Grounds Are Across the Street, North of the Ball Park